



SHE LEADS VENTURA COUNTY BLACK WOMEN'S AWARDS DINNER

2026 Sponsorship Package

About She Leads

Hosted by Black in Business 805, the She Leads Ventura County Black Women's Awards Dinner is an annual celebration recognizing Black women who are making an extraordinary impact throughout Ventura County. The evening brings together business leaders, entrepreneurs, educators, nonprofit professionals, elected officials, and community members for an unforgettable night of inspiration, networking, and recognition.

Event Date: November 8, 2026

Expected Attendance: 150–200 Guests

Why Sponsor?

Your sponsorship is an investment in leadership, equity, and community. By partnering with She Leads, your organization will:

- Demonstrate a commitment to supporting Black women leaders.
- Increase brand visibility among a diverse and engaged audience.
- Build relationships with professionals, entrepreneurs, and community influencers.
- Support an event that celebrates excellence and creates lasting community impact.

Sponsorship Opportunities

Presenting Sponsor — \$5,000 (Exclusive)

Includes:

- Event presented by your organization
- Opportunity to welcome guests from the stage
- Premium logo placement on all promotional materials
- Premier logo placement on event signage
- Recognition in media and press materials
- Full-page premium advertisement in the event program
- Reserved VIP table for 8 guests
- Vendor booth
- Dedicated sponsor spotlight on social media
- Logo on the event website
- Recognition during the awards program
- Promotional item included in attendee gift bags

Legacy Sponsor — \$2,500

Includes:

- Reserved table for 8 guests
- Full-page advertisement
- Premium logo placement
- Vendor booth
- Recognition from the stage
- Social media sponsor spotlight
- Logo on event website
- Promotional item in gift bags

Leadership Sponsor — \$1,000

Includes:

- Four event tickets
- Half-page advertisement
- Vendor booth
- Logo on event website
- Logo in event slideshow
- Social media recognition
- Stage acknowledgment

Community Sponsor — \$500

Includes:

- Two event tickets
 - Quarter-page advertisement
 - Logo in event program
 - Logo on website
 - Social media recognition
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Friend of She Leads — \$250

Includes:

- One event ticket
 - Business or individual name listed in the program
 - Website recognition
 - Social media thank-you
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Specialty Sponsorship Opportunities

Support a meaningful part of the event while receiving recognition.

Awards Sponsor — \$750

Sponsor one award category and receive:

- Recognition during award presentation
- Logo displayed before category announcement
- Program recognition

Dinner Sponsor — \$2,000

- Recognition before dinner service
- Logo on dining signage
- Full-page program ad
- Social media recognition

Entertainment Sponsor — \$1,500

- Recognition before performances
- Logo on entertainment signage

- Event program recognition

Red Carpet Sponsor — \$1,000

- Logo displayed on red carpet signage
- Recognition during arrivals
- Social media recognition

Photo Experience Sponsor — \$750

- Branding displayed at the photo booth
- Logo on printed or digital photo experiences (where available)

Gift Bag Sponsor — \$500

- Company promotional item included in each attendee gift bag

Centerpiece Sponsor — \$500

- Recognition on each guest table

Audience

Our attendees include:

- Business Owners
- Entrepreneurs
- Corporate Professionals
- Nonprofit Leaders
- Educators
- Healthcare Professionals
- Government & Civic Leaders
- Community Advocates
- Students & Emerging Leaders

Partner With Us

When you sponsor She Leads, you become part of a movement that celebrates achievement, inspires future generations, and strengthens the Ventura County community.

Together, we can ensure that the stories, accomplishments, and leadership of Black women continue to be recognized and celebrated.

